



## Analytics and Insights

# Manage Risk Proactively with Data-Driven Behaviors



In today's shifting market, providers and payers are struggling to improve patient outcomes while skillfully managing clinical and operational costs. Value-based reimbursement models require rapid adoption of emerging technologies, processes, and care models.

Undoubtedly, better decisions lead to better outcomes — but how does your organization arrive at its best decisions? On average, healthcare organizations use less than 50% of their structured data. In fact, less than 1% of an organization's unstructured data is analyzed or used at all.<sup>1</sup>

Our consultants can help your stakeholders embrace actionable analytics to make more informed decisions. Together, we can transform your business.

# Use Your Data Strategically to Move from Infrastructure to Insights

Increase your organization's analytic maturity to provide actionable intelligence that supports targeted interventions

## Build an Intelligent Enterprise

To successfully transition to value-based care, you need meaningful data and analytics to drive your choices. Our experts help you navigate disparate data sources, competing stakeholder agendas, and a complex healthcare data model.

Our Change Healthcare consultants help you implement an organizational strategy to derive optimal value from your data and your technology investments.

Our services include:

- Evaluation of current data storage and analysis processes
- Data selection and augmentation
- Resource, process, and technology coordination
- Development of a data governance program

## Use Data that Supports Outcomes

To use data effectively, you must be confident in its quality. Our consultants collaborate with your team to determine the reliability of your data.

We review your data needs, evaluate data availability, and recommend interventions at the source to maximize impact and improve your data quality confidence.

Our team helps you achieve an empowered, self-service business intelligence culture focused on real transformation. Through comprehensive consultation, we develop a deep understanding of your stakeholders' motivations and needs, helping you grow organizational competencies.

## Nurture Analytic Maturity

Our ASSET model is a framework to support how your organization selects, stores, analyzes, and uses data to make better decisions. We use this approach to help you align project activities with broader organizational strategy.

Our consultants help you coordinate the people, processes, and technology required to develop and manage your data. We help you build effective data governance and stewardship to ensure mature information management behaviors.

As roles and stakeholders continue to converge, analytics will provide a common ground for payers and providers to partner in the distribution and mitigation of risk. Change Healthcare will guide you through the process of analyzing disparate data to improve care for the populations you serve.

Source: 1. "What's Your Data Strategy?" Thomas Davenport, Harvard Business Review, April 18, 2017.

### About Change Healthcare

Change Healthcare is inspiring a better healthcare system. Working alongside our customers and partners, we leverage our software and analytics, network solutions and technology-enabled services to help them improve efficiency, reduce costs, increase cash flow, and more effectively manage complex workflows. Together, we are accelerating the journey toward improved lives and healthier communities.

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