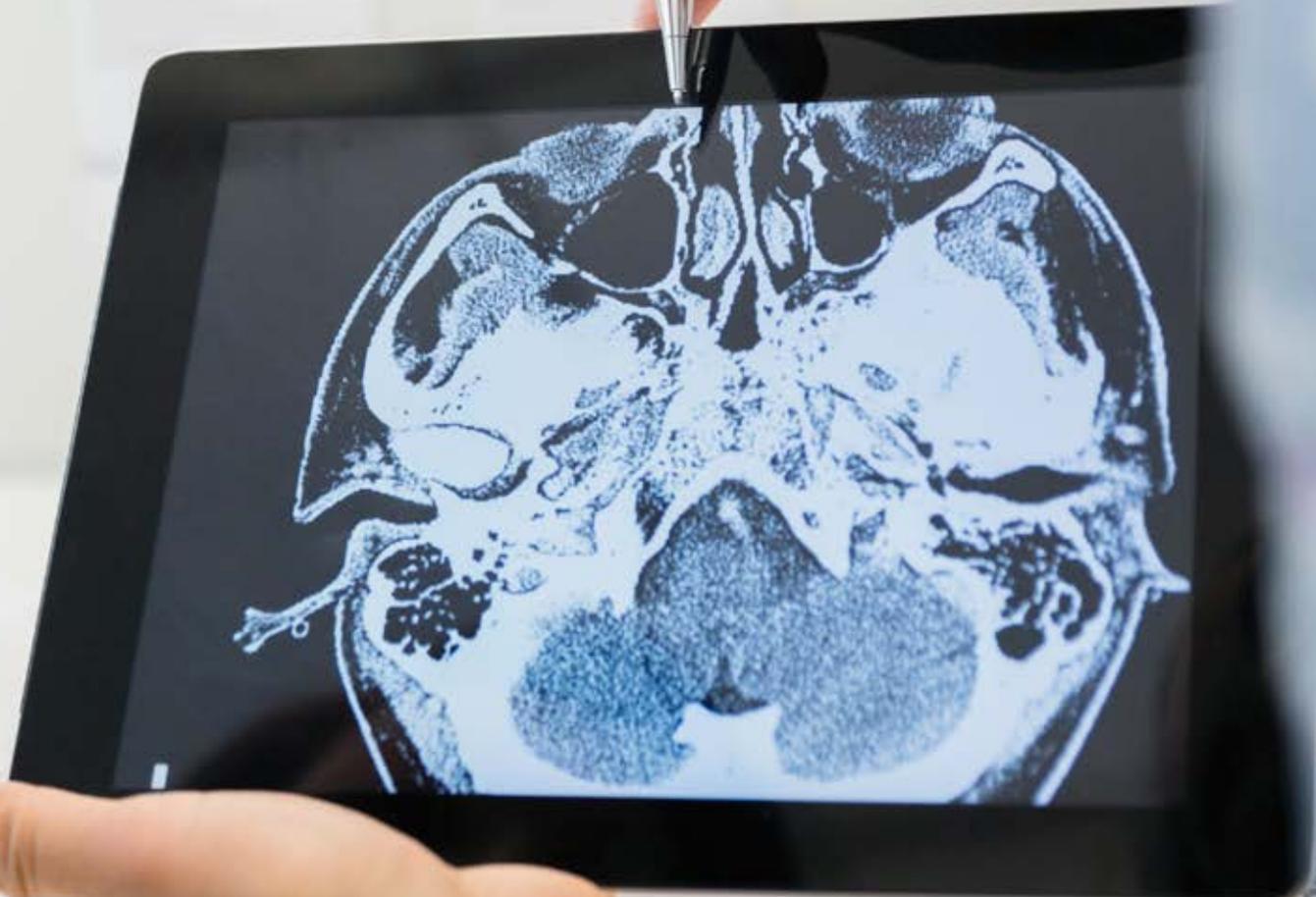


Change Adoption

Help Your Imaging Investments Take Hold



At the Center of Healthcare

Truly effective healthcare IT has the power to transform your business processes, workflow, and workplace. Yet, the only way to fully realize the real transformative power of your new health IT investment is through comprehensive employee adoption of the new technologies and processes. The most common barriers to project success are people factors: 58% changing mindsets and attitudes, 49% corporate culture, and 32% lack of commitment from higher management¹. If your investments are to gain traction and deliver benefits to both end users and patients, committed buy-in from all affected stakeholders is key.

Meeting the Challenges of Change

True healthcare innovation can only occur when disciplined change management principles are coupled with clinical expertise and solution knowledge to guide your organization down the path of change adoption.

Our Healthcare Transformation consultants can assist you with the complexities of organizational change through comprehensive Change Adoption Solutions that differ from standard change management practices in four key ways:

1. **Delivery Model:** We deploy consultants with clinical, operational, and technical medical imaging expertise vs. change management consultants.
2. **Diagnostic Tools:** We use diagnostic tools to rapidly calibrate organizational performance to industry benchmarks and identify pain points.

3. **Client Enablement:** We'll show you how to conduct interventions to identify and address root causes of workflow problems.
4. **Customized Toolkit:** We'll equip you with targeted tools and methodologies specifically tailored to medical imaging stakeholders.

Position Your Imaging Environment to Realize ROI

Our Healthcare Transformation consultants share their knowledge and tools to help empower you to drive change within your organization, increasing the likelihood of a successful implementation and an optimal return on investment (ROI).

Our Consultants Empower You to Drive Change Within Your Organization

Medical imaging consulting can help solve the challenges of healthcare by bridging the gap between people, process, and technology

Preparing for Change

To prepare you for change, we will:

- Assess the change environment creating a change profile for your organization (basic, reactive, proactive, optimal) to help focus our team on the appropriate change approach and tools
- Establish a need for change ensuring everyone understands the realities of the current healthcare landscape — e.g., legislative changes, competitive pressures — and how these drive the need for improvements and innovation
- Communicate and demonstrate value by clearly articulating the benefits of the new software/workflow/process to all stakeholders

Partner with Us

Our Change Adoption Solutions couple best-in-class clinical practices with customized change management solutions to ensure the implementation readiness of your organization. After a full operational, clinical and technical review of alignment and performance against best practices and client objectives, our consultants will run a thorough gap analysis and develop business cases to address shortcomings. They will deliver a roadmap to help transition your employees from current state to future state, further enabling a complete transformation.

Medical Imaging Consulting

Medical Imaging Consulting can help solve the challenges of healthcare by bridging the gap between people, process, and technology. Our Healthcare Transformation team couples clinical practice expertise with customized change adoption solutions to help ensure the implementation readiness of client organizations. We help assess your organization's ability to adapt to change, as well as the level of change required, and focus our team on the optimal change approach and tools.



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About Change Healthcare

Change Healthcare is inspiring a better healthcare system. Working alongside our customers and partners, we leverage our software and analytics, network solutions and technology-enabled services to help them improve efficiency, reduce costs, increase cash flow, and more effectively manage complex workflows. Together, we are accelerating the journey toward improved lives and healthier communities.

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