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CHANGE HEALTHCARE EXPANDS FOOTPRINT IN TPA MARKET WITH ADDITION OF BENOVIATION

Leading Ohio-based Third Party Administrator Selects Transparency Messenger to Drive Healthcare Cost Savings for Customers

BRENTWOOD, Tenn., (Nov. 14, 2011) – Building on its recent deal with Unified Group Services, healthcare cost transparency company Change Healthcare has added [Benovation](#) to its growing roster of third-party administrator (TPA) customers. A progressive TPA based in Cincinnati, Benovation has chosen Change Healthcare’s [Transparency Messenger™](#) to extend healthcare cost savings to more than 8,000 members across Ohio, Kentucky and Indiana.

With a growing number of companies and healthcare consumers sharing in rising medical and drug costs, Benovation looked to Change Healthcare to offer its customers pricing and cost saving information customized for each user based on their specific health issues, location and health plan. Transparency Messenger™ continuously mines claims data for actionable savings opportunities based on frequent utilization. The tool also delivers proactive Ways to Save Alerts™ to employees, pushing customized cost information based on their existing purchases for prescription, dental and medical services. With a healthcare pricing portal designed specifically around each employee’s needs, Benovation is able to drive significant cost savings for its clients.

“At Benovation, we’re constantly looking to improve the delivery of benefits information, and Change Healthcare’s Transparency Messenger™ is the only tool that enables employees to maximize their healthcare benefits by understanding and taking advantage of the medical and prescription cost savings in their local area,” said Kevin Schlotman, vice president of Benovation. “By offering Change Healthcare’s Transparency Messenger™, we’re now viewed as an even more valuable and innovative resource when it comes to the management of healthcare benefits.”

Benovation already has begun implementing the Transparency Messenger™ platform for several clients and expects more than 8,000 lives to ultimately have access.

“TPAs will continue to play a critical role in alleviating a range of healthcare cost and administrative pressures on employers. Benovation is ahead of the curve in recognizing the role that cost transparency plays in their future growth and ability to remain competitive,” said [Doug Ghertner, president of Change Healthcare](#). “With a close eye on the needs of their customers, Benovation’s selection of Transparency Messenger™ further reinforces the increasing demand for the insight and access we can provide into healthcare savings for employees and employers.”

Tweet this: [Benovation selects @askch Transparency Messenger to help employers/employees save on #healthcare #costs http://bit.ly/rAwMQ7](#)

About Benovation

Benovation is a Healthcare Third Party Administrator providing claims coordination and associated administrative support to business offering Self Funded Medical or Dental Healthcare Plans, Flexible Spending Accounts, Health Reimbursement Arrangements, and Health Savings Accounts to their workforce. Duties include working with clients to develop Plans and programs designed to mitigate the Total Cost of Benefits for their business. Internal responsibilities include improving workflow and efficiency principally through automation and procedural improvements, management of client service team, budgeting and cost containment, new product development and implementation.

About Change Healthcare

Change Healthcare Corporation (www.changehealthcare.com) launched in 2007 with a mission to engage consumers in obtaining personalized and actionable cost-savings information that changes the way they purchase healthcare services. Built on a database of medical, dental and pharmacy claims from a national client base, Change Healthcare delivers substantial savings to health plan members and employers in all 50 states. With an average engagement rate of nearly 50 percent, the company's web-based solution, Transparency Messenger™, is the only tool able to generate and proactively communicate immediate savings opportunities customized to the employee, their plan and local area.

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